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FIREPROOF COTTON

NEWLY DEVELOPED COTTON INSULATION POSSESSES MANY STARTLING QUALITIES. IT IS CHEMICALLY TREATED SO THAT IT WON'T BURN, EVEN WHEN SUBJECTED TO A BLOW-TORCH FLAME OF 1800° FOR 20 MINUTES. COTTON INSULATION IS RESISTANT TO BOTH MILDEW AND VERMIN. IT REQUIRES LESS THICKNESS THAN ANY OTHER INSULATION. TENS OF THOUSANDS OF SQUARE FEET HAVE BEEN SHIPPED TO ARMY ENGINEERS FOR USE IN ALASKA!

JAP TRICKER!

KOREA FIRST FELT THE RESULT OF THE JAPANESE PHILOSOPHY OF DEVELOPING NEW EXPORT MARKETS BY CONQUEST. WHEN THE JAPS SEIZED KOREA, THE VANQUISHED COUNTRY'S COTTON MILLS WERE DISMANTLED AND SENT BACK TO JAPAN . . . BY STRANGE COINCIDENCE, KOREANS WERE THEIR GRIEF AT THE LOSS OF THEIR INDEPENDENCE BY GOING INTO MOURNING CLAD IN WHITE COTTON SHEETS FROM ACROSS THE CHOSEN STRAIT!

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COTTON OVER NIPPON

THE QUARTERMASTER CORPS HAS PURCHASED OVER 169,000,000 YARDS OF 8.5 COTTON HERRINGBONE TWILL . . . ENOUGH TO SMOOTHER THE ENTIRE ISLAND OF JAPAN 88

EVERY U. S. Fighting Man Uses Cotton EVERY Day